



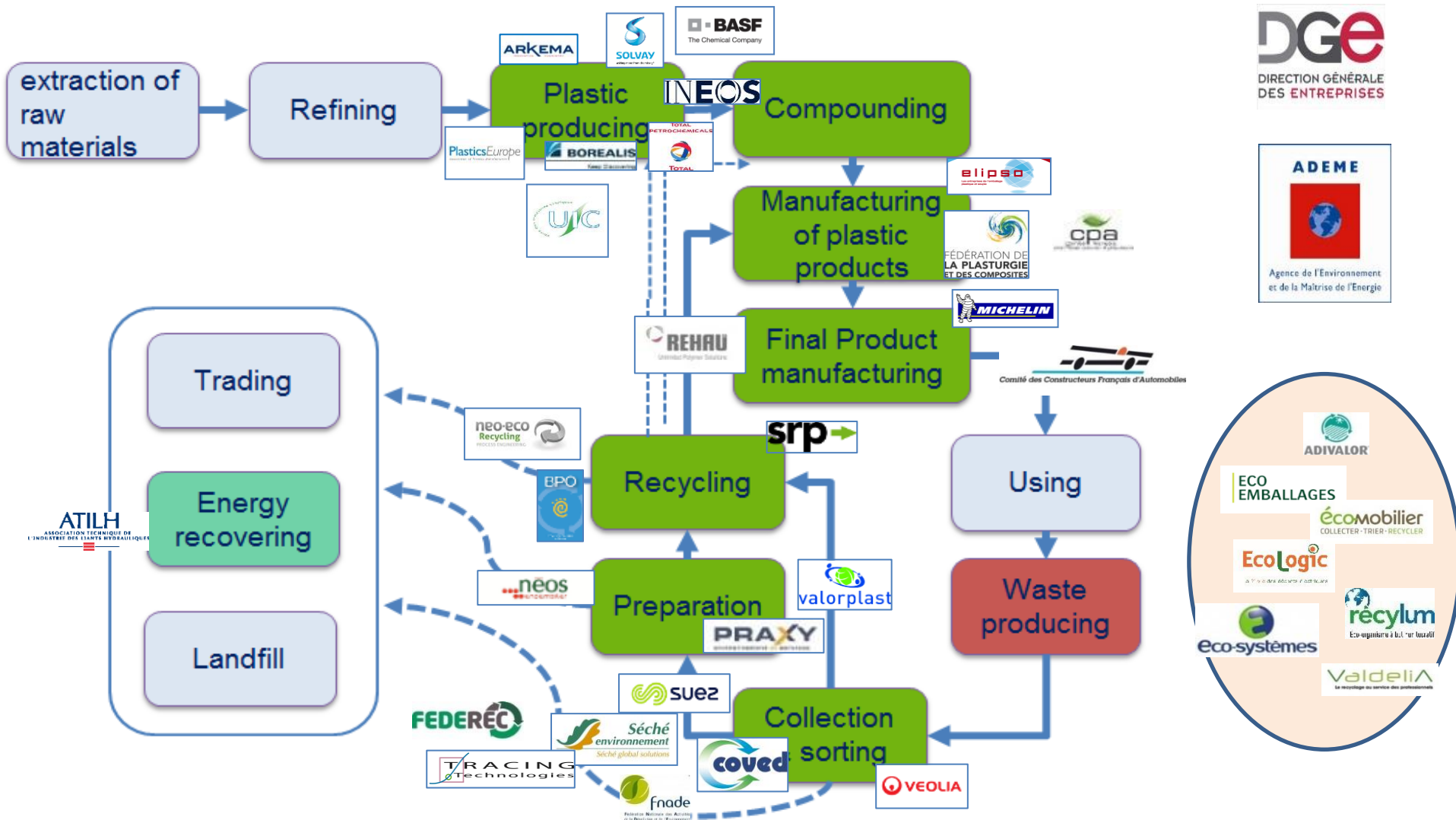
**A collaborative platform of industries with a shared ambition : *Make waste recycling & recovery a real opportunity for economic and industrial territorial development***

**Focus on Plastics recycling**

*September 26 2017*

*Brussels*

# 2ACR: Co-construction with all players in the value chain, business organizations, ERP schemes and public authorities



# Steering of multi-partners studies

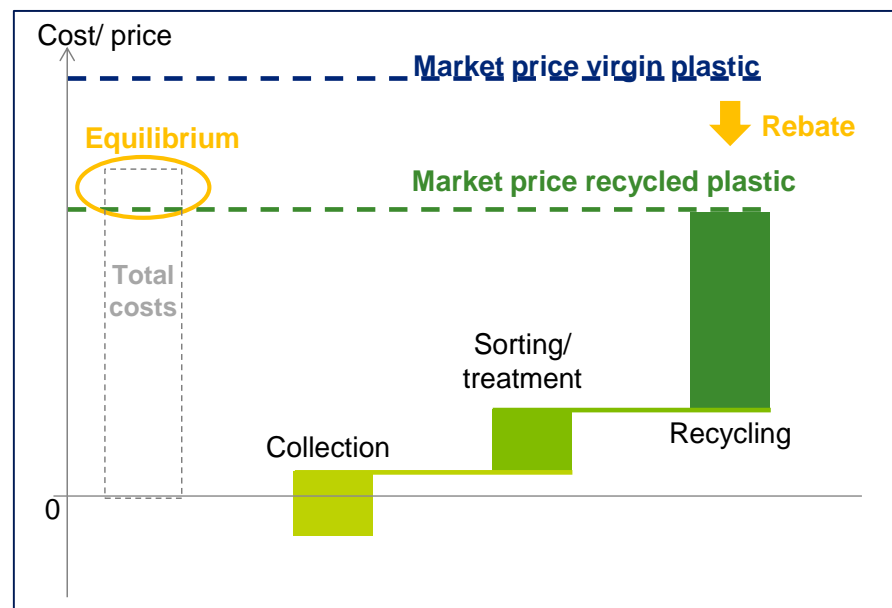
**2014:** “Analysis of the plastics recycling value chain in France” (14 partners)

**2016:** “Feasibility of Medium-Term Economic Mechanisms to Secure the Plastics Recycling Value Chain” (16 partners)

## Key findings :

**1) "societal" feasibility of a "voluntary" scenario, aimed at reaching a "material" recycling of 300,000 additional tonnes (input to recyclers) of plastic waste per year within 5 years ( €150 M cost over 5 years, 2,000 jobs creation )**

**2) a lack of profitability**

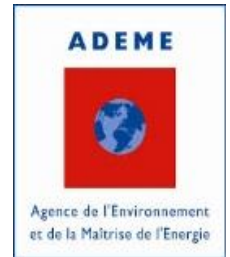


# Key priorities for developing the plastics recycling chain

**Improve access to resources for recycling**

**Increase integration of recycled plastics in new products**

**Orplast- ADEME Financial Support Scheme**  
**Pull mechanism for all companies (in France),**  
**users of plastics (e.g. converters, brand owners...)**

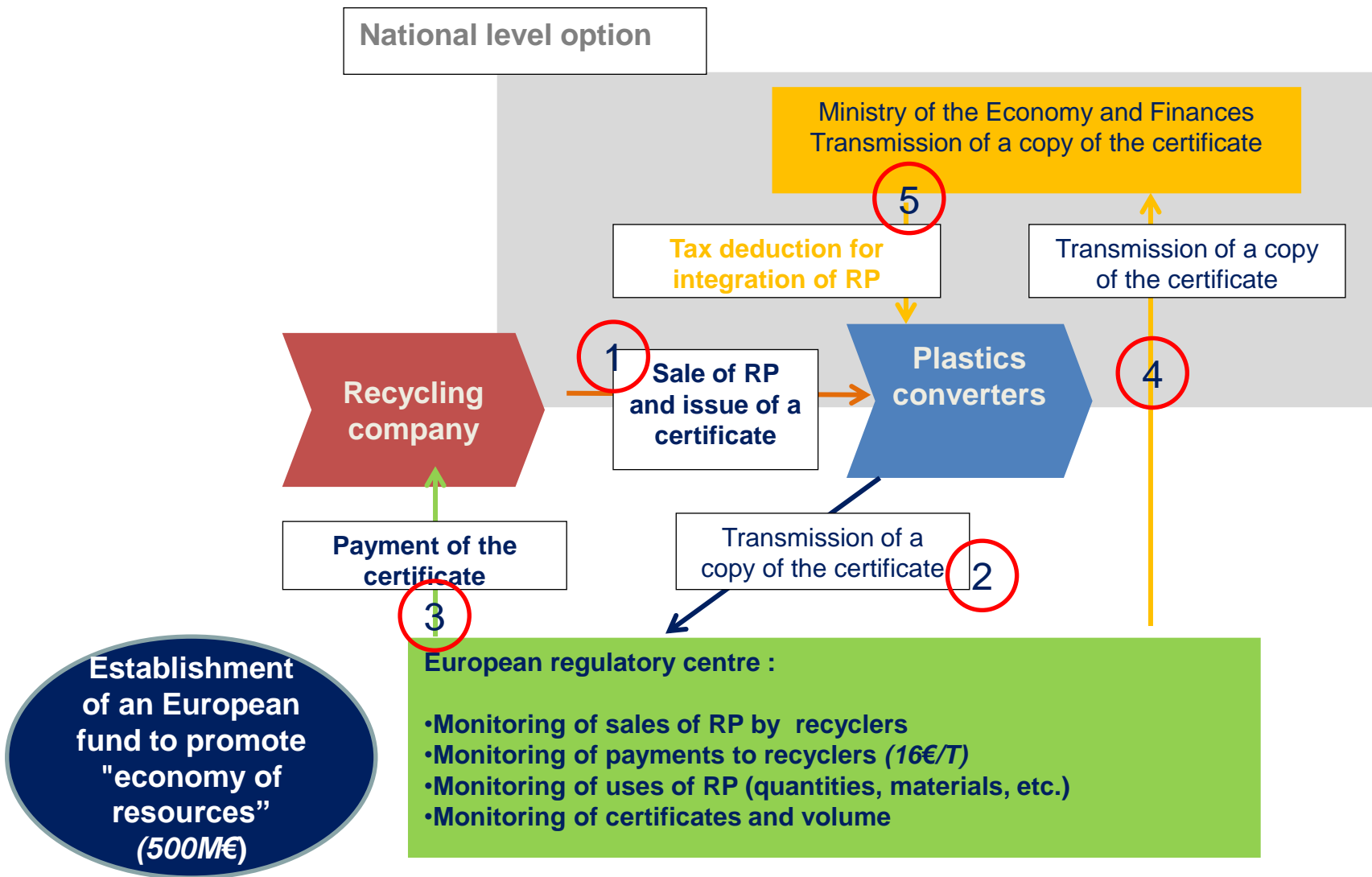


**Establish multi-annual economic, financial and tax mechanisms to ensure a broad "seeding" of the industry**

**2ACR proposal: a single mechanism to promote the production and use of Recycled Plastics in Europe in order to develop the economy of resources**



# 2ACR proposed mechanism





# Thank you for your attention

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